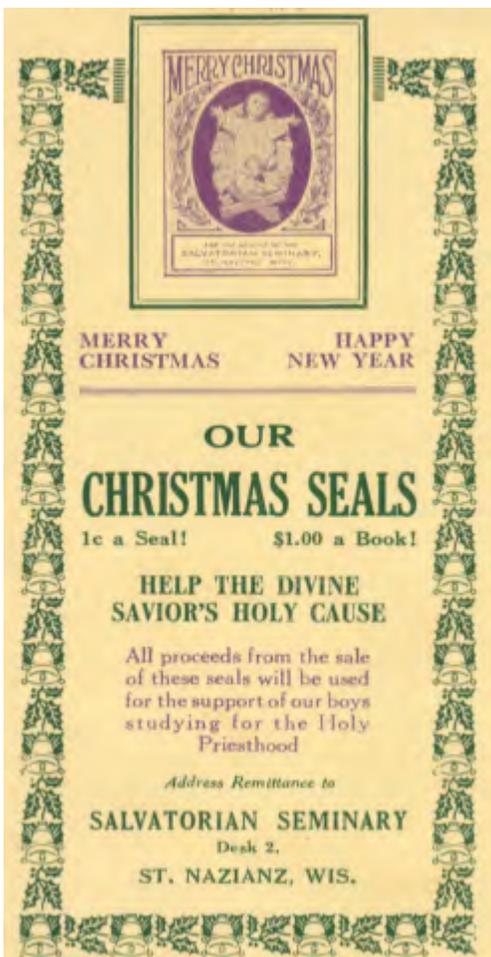


SALVATORIAN ARCHIVES

Society of the Divine Savior – USA Province Archives

CHRISTMAS SEALS

A Fund-Raising Staple from the Past



Before the days of “self-sealing” envelopes, and even before envelopes were created with a gummed flap you had to lick, people closed their mail with special envelope seals. Many charities and non-profit groups created and sold such seals, particularly during the Christmas season, to help promote their causes and to raise funds. Before the invention of “Scotch Tape” in the early 1930’s, people also used promotional seals to wrap the presents they put under the tree, and on packages mailed through the post office. Besides being practical, it helped people show off the organizations they were supporting through their donations.

The Salvatorians – from 1925 to the mid-1960’s – also printed and sold Christmas Seals to raise funds for its seminaries and missions in this country and around the world.





SALVATORIAN SEMINARY

At present we have over 60 students and scholastics here, all aiming at the Priesthood. Will you help them? Will you help us support and carry them through to their goal?

We await your offering, however slight, with gratitude.

Even an offering of \$1.00 from each subscriber will go far. Ask your friends to help our great cause. If you can give more, we beg to call the following to your attention:

- \$ 25** will just about pay for the necessary books and school supplies of one student.
- \$ 50** will pay laundry and other incidental expenses for one year.
- \$ 250** will support one student for one year.
- \$5,000** (a complete scholarship) will support one student each year perpetually.

Address:

SALVATORIAN SEMINARY
Desk 3 ST. NAZIANZ, WIS.



MERRY CHRISTMAS

HAPPY NEW YEAR

OUR CHRISTMAS SEALS

1c a Seal! \$1.00 a Book!

HELP THE DIVINE SAVIOR'S HOLY CAUSE

All proceeds from the sale of these seals will be used for the support of our boys studying for the Holy Priesthood

Address Remittance to

SALVATORIAN SEMINARY
Desk 3,
ST. NAZIANZ, WIS.



The earliest booklets of 100 Salvatorian Christmas Seals asked for a donation of \$1.00 - just a penny a seal. The various pages of seals came in different colors.

Christmas Seals

Merry Christmas



HELP THE
Divine Savior's Holy Cause

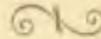
All proceeds from the sale of these seals
will be used for the support of our
boys studying for the Holy Priesthood.

Address remittance to SOCIETY OF THE DIVINE SAVIOR 1c A SEAL
Salvatorian Seminary, St. Nazianz, Manitowoc County, Wis. \$1.00 A BOOK

COPYRIGHT, 1929, BY SOCIETY OF THE DIVINE SAVIOR



For Aspirants to the Holy Priesthood



Salvatorian Seminary
St. Nazianz, Wis.

*Help Us Educate Poor Boys
For the Priesthood!*





In later years, full-color artwork decorated many of the pages, and at least one page in the booklet bore tin-foil seals for an added “classy” touch.

Christmas Seals
IN FOIL AND COLOR
PLEASE SELL THEM AND USE THEM ON YOUR CARDS, ENVELOPES AND PACKAGES

For the support of our seminarians

SOCIETY OF THE DIVINE SAVIOR ★ **SALVATORIAN SEMINARY**
St. Nazarian, Wis.

HERE IS YOUR OPPORTUNITY TO ESTABLISH A PERMANENT FOUNDATION FOR POOR BUT WORTHY ASPIRANTS TO THE PRIESTHOOD

There are many worthy boys who would like to study for the priesthood but who are financially unable. For these aspiring young men we must establish a permanent fund that will carry them through the required years of study. Such a fund must be set up in the form of a BURSE or SCHOLARSHIP, which is a sum of \$5,000.00, safely invested, the annual interest of which provides for the maintenance and tuition of one student, perpetually. When one aspirant has attained the Holy Priesthood, the interest is applied to a second student, then to a third, etc. Think of what a contribution to our Burse Fund means! And, remember, the boys who benefit from your Burse contribution will not forget you in their Masses and prayers after their ordination! It means that you will be helping to educate missionary priests, and thus help save souls!

Any amount you may send — \$25.00, \$10.00, \$5.00, \$2.00 or \$1.00 — can be applied to our incomplete Burses. Why not write for our list of incomplete Burses? Address:

SOCIETY OF THE DIVINE SAVIOR
St. Nazarian Wisconsin

THINK OF WHAT A COMPLETE BURSE MEANS!

During the years of World War II, the pages of the booklet contained patriotic seals and often bore words of prayer asking for peace.



PATRIOTIC
SEALS



FOR THE
SUPPORT OF
STUDENTS FOR
THE SALVATORIAN
PRIESTHOOD

★
SOCIETY
OF THE
DIVINE SAVIOR
SALVATORIAN SEMINARY
ST. NAZIANZ, WIS.

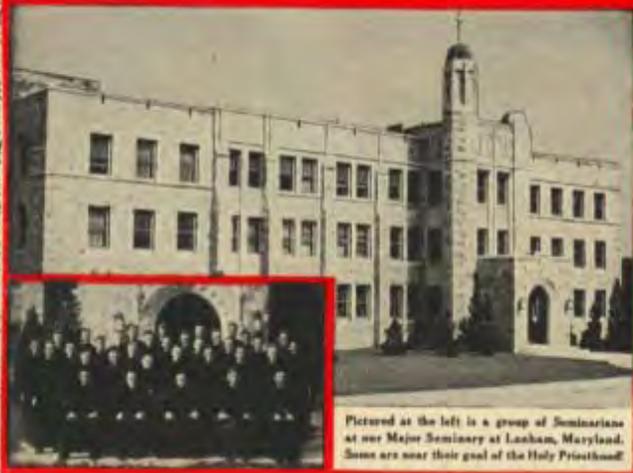
Christmas Seals
IN FOIL AND COLOR

PLEASE SELL THEM AND USE THEM ON YOUR CARDS, ENVELOPES AND PACKAGES

USE THESE PATRIOTIC CHRISTMAS SEALS ON ALL YOUR CHRISTMAS PRODUCTS AND MAIL



In 1946, once World War II was over, the Salvatorian Christmas Seals could finally promote the Salvatorian major seminary in Lanham, Maryland. The new building had been constructed in 1941 – in fact its dedication took place on December 8, 1941, the day after the attack on Pearl Harbor! But throughout the remaining war years, the Salvatorians dedicated their Christmas Seal campaign to praying for peace and the end of the war.



Pictured at the left is a group of Seminarians at our Major Seminary at Lanham, Maryland. Some are near their goal of the Holy Priesthood!

CHRISTMAS



SEALS

IN FOIL AND COLOR

PLEASE USE THEM ON YOUR CARDS, ENVELOPES AND PACKAGES. THE PROCEEDS WILL HELP SUPPORT OUR SEMINARIANS AND PROMOTE OUR APOSTOLIC PROJECTS!

SOCIETY of the DIVINE SAVIOR
Salvatorian Seminary
ST. NAZIANZ · WIS.



WE NEED MORE LAY BROTHERS

CONSECRATE YOUR LIFE TO GOD

There are young men who do not feel the calling to the priestly life, but who, nevertheless, long to retire to the peaceful cloister in order the more securely to save their souls. Such as these will find in the religious life of our Society the haven which they are seeking. By their work in and about the religious Home and Seminary they can do immeasurably much for the glory of God and the salvation of souls. There are no financial obligations to become a Lay Brother. Whatever trade you have will be consecrated to God's service. Such as have no trade will be taught one. We need typists, bookkeepers, mechanics, gardeners, domestic servants, etc. Write to the address below for our FREE booklet, "The Salvatorian Brother", giving your age and the extent of education.

THE VERY REV. FATHER PROVINCIAL
SOCIETY OF THE DIVINE SAVIOR • ST. NAZIANZ, WIS.



Quite often, the booklets in which the seals were sent also included vocation information about becoming a Salvatorian brother or priest.



**THE SALVATORIAN SEMINARY BIDS WELCOME TO EVERY
ASPIRANT TO THE HOLY PRIESTHOOD**

... whether he aims to become a diocesan priest or a member of our Society — a Salvatorian Missionary Priest for this country.

Ours is a Preparatory Seminary which will give you a standard six-year classical course that will enable you to continue your studies either with us or in any Major Seminary. . . . Situated in the open country with extensive and picturesque grounds, our Seminary offers excellent opportunities for wholesome outdoor sports of all kinds. Students spend the regular Christmas vacation, Easter and the long summer vacation at home. . . . **TERMS: \$250.00 covers the tuition, board, lodging and laundry for one year. Generous reductions granted in certain cases. We want to save every vocation**

for further information and our Seminary Catalog write to
THE VERY REVEREND FATHER RECTOR †
SALVATORIAN SEMINARY · ST. NAZIANZ · WIS.



Are You Desirous of Doing Great Things?
FOR GOD? FOR YOURSELF? FOR OTHERS?

THEN BECOME A BROTHER IN THE SOCIETY OF THE DIVINE SAVIOR.

† † †

THERE are young men who do not feel the call to the priestly life or who do not have the necessary requirements, but who, nevertheless, long to retire to the peaceful cloister in order the more securely to save their souls. Such as these will find in the religious life of our Society the haven which they are seeking. * * * * *

To become a Brother nothing more is required than the good intention of serving God under the vows of poverty, obedience and chastity, and physical fitness to perform your duties in that state. * * * * *

ASK FOR OUR FREE BOOKLET, "The Salvatorian Brother"
for further information write to
THE VERY REV. FATHER PROVINCIAL
SALVATORIAN SEMINARY ST. NAZIANZ · WIS.





CHRISTMAS SEALS

IN FOIL AND COLOR

To Save Vocations to the Priesthood

Use Seals on
Your Christmas Cards,
Envelopes, and Packages.

SOCIETY OF THE DIVINE SAVIOR
(SEMINARIES IN FOUR STATES)
SALVATORIAN SEMINARY • ST. NAZIANZ • WISCONSIN

**CONSECRATE YOUR LIFE
AS A SALVATORIAN**

Salvatorian Brothers perform an essential service in the saving of souls and the advancement of God's kingdom on earth, by assisting Priests in innumerable and necessary ways, both at the Seminaries of the Society and in the Mission Field. Perhaps you can participate in this noble apostolic work.

**SERVE GOD IN SUCH
OCCUPATIONS AS...**

Printer . . . Farmer . . . Electrician
Tailor . . . Typist . . . Bookkeeper
Gardener . . . Artist
and many others



**TO GOD
BROTHER**

**NO FEES OR SPECIAL
TRAINING REQUIRED**

**A HIDDEN BUT POWERFUL FACTOR
IN THE SALVATION OF SOULS**

Only good will and health are needed for admission to the Salvatorian Brotherhood. There are no financial obligations. Just write, indicating your state of health, age, extent of education, etc.

THE VERY REVEREND FATHER PROVINCIAL
SOCIETY OF THE DIVINE SAVIOR
ST. NAZIANZ, WISCONSIN



Christmas Seals

IN FOIL AND COLOR

TO SAVE VOCATIONS
TO THE PRIESTHOOD

USE SEALS ON YOUR CARDS,
ENVELOPES AND PACKAGES

HELP NEEDY
SEMINARIANS



SOCIETY
OF THE
DIVINE SAVIOR
HEADQUARTERS
FOR YOUR SEMINARIES
SALVATORIAN SEMINARY
ST. NAZIANZ, WISCONSIN



By the mid-1950's, the use of promotional seals was beginning to wane. People didn't actually "need" them to seal Christmas presents, packages that were mailed, or Christmas cards and letters. If people did use them at all, it was only to show others the causes they were supporting. They simply added them to the back of the envelope only for "show." To cut production costs, our own Salvatorian Christmas Seals were sent out in "sheet form" only – without the use of a coverlet booklet that described some of our Salvatorian needs. The costs of printing and mailing out the Christmas seals were beginning to outweigh the benefits gained from the campaign donations.





The Christmas seals shown above – created in 1965 – were the last seals that the Salvatorians used in their fund-raising efforts. Like other organizations and religious communities, other means of raising funds had to be developed to help support their causes and missions.

We still, of course, need your help to support our seminarians and brothers in formation, our missions and causes. Any donations you can send – especially if you choose to become a regular on-going supporter – will help us tremendously.

Please go to our community's webpage: www.salvatorians.com/donations.html

to discover the various ways in which you can help in our efforts. We will be forever grateful, and you will remain in our daily prayers and Mass intentions.

And please keep us in your prayers as well. Our mission – “to proclaim the goodness and kindness of Jesus Christ, our Divine Savior, by all ways and means the love of God inspires” – is a continuing effort that needs your help – and God's! And may God bless you as well.